

## Press Release

### Solactive increases APAC footprint with the release of its first index underlying a Thai index fund issued by SCB Asset Management

29 April 2020

**Solactive is pleased to announce the release of the new Solactive US Top Billionaire Investors Index, which includes stocks that are leading constituents in the portfolios of investment personages with a longstanding investment track record and success. The index strategy mimics the decisions of professional investors, based on their longstanding experience. The index serves as the underlying for the SCB Billionaire Fund issued by Thai investment corporation SCB Asset Management.**

Passive investing came a long way. Recently, more sophisticated strategies appeared at the surface, some of them with a strong quantitative background or specific thematic exposure. For both institutional and retail investors, the possibilities to allocate their assets are sheer endless, and it requires them a lot of time to make headway until decisions are made. For those investors, who do have neither the time nor resources to make substantiated investments, major **Thai investment house SCB Asset Management** issued its **SCB Billionaire Fund**, which tracks the **Solactive US Top Billionaire Investors Index**.

The rationale behind the strategy of the index is very straightforward and smart: on the one hand, the stock market is very volatile and, for regular investors, opaque. On the other hand, picking the right assets is vital for them to participate in positive market movements. Instead of researching on their own account, regular investors can simply replicate the investment strategies of big and established US investors, which made their fortune through investing themselves, with the **SCB Billionaire Fund**. These big US investors have a competitive edge since they can take recourse to research and market data.

To identify the index constituents, the **Solactive US Top Billionaire Investors Index utilizes public data gathered from regulatory filings with the SEC**. Only the thirty highest conviction stocks, which are most prominent and common in billionaires' portfolios, are chosen for the index inclusion from its underlying universe, the **Solactive GBS US Large & Mid Cap Index**.

*"The **Solactive US Top Billionaire Investors Index** is the smarter way of outsourcing the gathering of market intelligence," says Timo Pfeiffer, Chief Markets Officer at Solactive. "The securities in the index play a crucial role in billionaires' portfolios, making them also a perfect fit for investors who want to benefit from market insights of the pros. We are honored that SCB has chosen Solactive to realize this clever index methodology, and we are very pleased to expand our footprint in the APAC region once more with this release."*

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## Note to editors

### About Solactive

Solactive AG is an innovative index provider that focuses on the development, calculation and distribution of tailor-made indices across all asset classes. As at January 2020, Solactive AG served approximately 400 clients in Europe, America and Asia, with approximately USD 200 billion invested in products linked to indices calculated by the company globally, primarily via 380 exchange-traded funds from a number of well-known providers. Solactive AG was established in 2007 and is headquartered in Frankfurt.

### Disclaimer

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